

#GES2022

Green Economy

Summit Uganda **2022**

**24TH-25TH
OCTOBER**

LAKE VICTORIA
SERENA HOTEL



**Together for our Climate
and Galvanising action for
sustainable economic growth**

GREEN ECONOMY SUMMIT Uganda 2022



The Green Economy Summit 2022 (GE2022) is the leading regional forum on green economy that will bring together experts in critical sectors from East Africa and global players to establish dialogue, activate partnerships and exchange experiences that directly focus on advancing the global green economy and sustainability agenda; thereby achieving the UN Sustainable Development Goal on climate change mitigations and implementing the recommendations of COP21 & 22 and the Paris Agreement.



The 2022 summit shall be officially launched at this year's Homes and Gardeners Expo on the 20th August at the Sheraton Gardens in a green curated theme representing our drive for climate relief.

The Green Economy Summit 2022 is set based on the theme; **"Together for our Climate and Galvanizing action for a sustainable economic growth."**

For a whole month of October Green care Uganda will be riveted on all facets of the Green economy and climate change – the science, the solutions, the political will to act, and clear indications of action.

Following the footsteps of COP 26 GE 2022 intends to produce new "building blocks" to advance implementation of the Paris Agreement through actions that can get Uganda on a more sustainable, low-carbon pathway forward.

The 2022 Green Economy Summit Kampala is aimed at driving dialogue and action; discuss implementable strategies that can advance sustainability, promote green investments, provide systematic innovative programs that support promotion of green economy, improve human well-being and social equity, while significantly reducing environmental risks and ecological scarcities.

The Green Economy Summit 2022 is scheduled to take place on the 24th-25th October at Kampala Serena Hotel and is organized by the Green Economy East Africa, an initiative that seeks to promote the widespread acceptance and increased importance of green economy in the context of Sustainable Development and poverty eradication.

Green Economy East Africa operates under The World Green Economy Organization (WGEO) which is headquartered in Dubai; WGEO intends to support emerging global actions towards the green, low-carbon, climate resilient development model. The organization is framed to implement green economy concepts on the ground through results and impact-oriented action.



Join the Mission to;

Promote the widespread adoption of green economy principles and practices within the context of sustainable development and poverty eradication, with the primary focus being sustaining economic growth, enhancing social inclusion, improving human welfare and creating employment opportunities while maintaining and nurturing the planet's ecosystems and mitigating the damaging impacts of environmental degradation on human health and welfare.

Promote green financing which supports sustainable development by allocating financial resources to environmentally-conscious projects. Companies, society and individuals are pulling in the same direction, making green finance a general trend. A transition to a green economy involves expanding green production and markets; reducing depletion of natural resources and degradation of ecosystems caused by economic activity; and increasing reliance on low-carbon energy supply to mitigate climate change.

The Green Economy Summit aims to deliver on its objectives through the following goals:

Address the challenges impeding the transition to a green economy

Accelerating growth of green ecosystems and smart cities

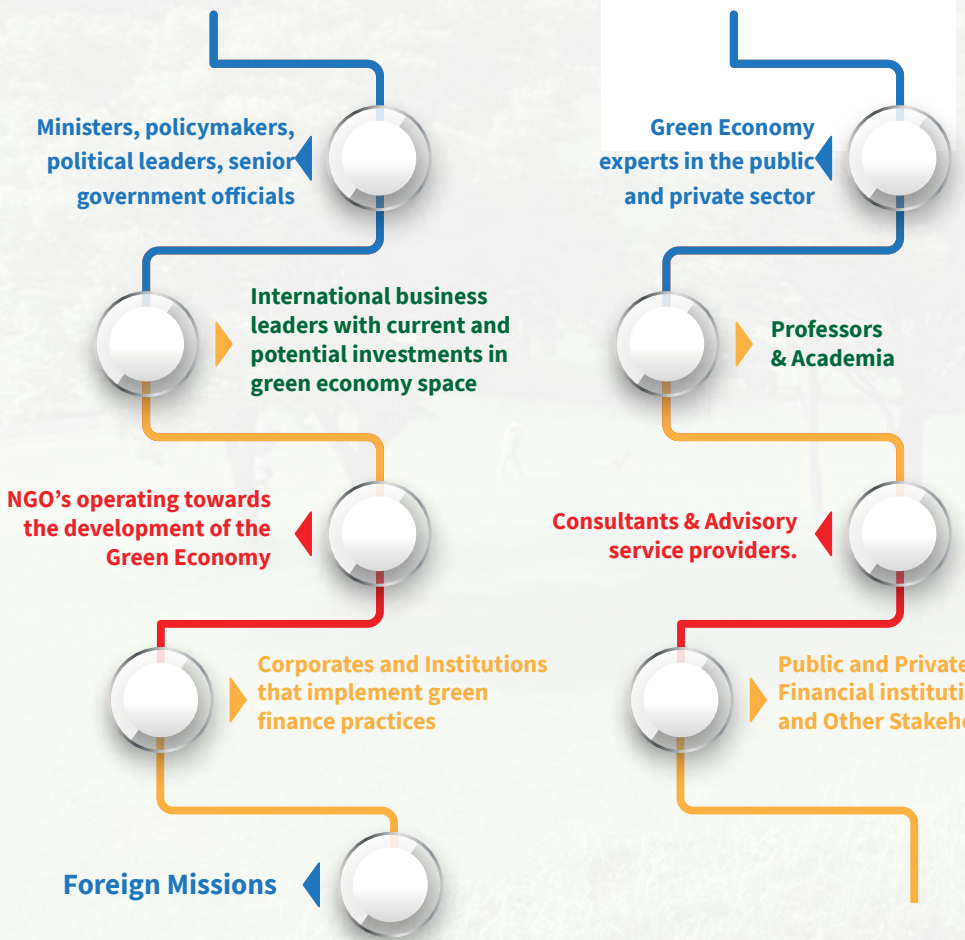
Identify promising sources of finance that can advance the green economy

Identify incentives for the production and consumption of eco-friendly products

Explore the impact of technology on the green economy and the need for innovation across industries

Explore ways to realize the recommendations of COP21 & COP22, Paris climate agreement, and conclusions from WGES 2017

WHO SHOULD ATTEND?



GED GOALS

Our 9 Green Economy Development Goals (GEDG) will shape the GE2022 Summit conversations;



Clean Energy



Green finance



Eco Tourism



Climate Relief



Smart Green Cities



Food security



Youth for Green



Clean water & Sanitation



Education

5 REASONS FOR JOINING THE GE AGENDA

1 EXPAND your network of Green economy players

2 FIND new green economy partners

3 BE A DRIVING FORCE in the development of Uganda's Climate and Green economy agenda

4 DISCOVER best practices of Economic sustainable growth

5 BE A PART OF THE TOGETHER for our climate campaign



EVENTS CALENDAR

24TH-25TH OCTOBER

Green Economy Summit 2022

The Green summit open at the Kampala Serena Hotel. The Summit opens under the theme; "Together for our Climate and Galvanizing action for a sustainable economic growth."

The Summit over the two days will facilitate dialogue and debate, delivered in compelling formats, across Seven pillars: Clean Energy | Green finance | Eco-Tourism | Climate Relief | Smart Cities | Food security | Youth for Green

This pioneering annual event convenes leading actors across the green finance community to help catalyze and support the transition to a green, low-emissions and climate-resilient global economy. The Forum on Green Finance and Investment will focus on responding to the urgent need to ensure that sustainable investments deliver the impact and progress required to achieve global environmental and development objectives.



23RD OCT 2022

National Green Day

The Green Day Uganda Initiative seeks to create a collective action towards restoration of degraded landscapes in the country; mitigating climate change and inculcate in the youth the values of planting and nurturing trees and their associated benefits because a greener future is the only survival of our planet.

We have made deliberate plans through key stake holders and partners to engineer the planting of 5,000,000 trees nationwide.



23RD OCT 2022

National Walk for Green

The Walk for Green aims to increase the awareness of climate change, the importance fresh air to wellbeing and how small actions can make a big difference through pursuing knowledge and adapting practices that can lead to more environmentally friendly and ecologically responsible decisions and lifestyles



- ▶ Funds raised go to supporting patients with air-borne non communicable diseases.
- ▶ Funds also go towards training and creating green jobs for 2000 youths and women in creating and maintaining the GE funded green around our cities.
- ▶ 15% of all Sponsorship funds are dedicated towards the GE fund on Green care creating and maintaining Green Parks and Zones. (Creating Green jobs for over 2000 youths across the country.)
- ▶ 5% of sponsorship funds go towards supporting patients with air-borne non-communicable diseases caused by air pollution and toxic carbon emissions.
According to the national institute of public health, Outdoor (ambient) air pollution is increasingly associated with non-communicable diseases killing over 30,000 people nationally annually.

29TH OCT 2022

Green Economy Golf tournament

The Green experience themed: Tee for Green at the Lake Victoria Serena Hotel is set to further the conversation on the green economy and sustainability to golf players which will also have us host the green economy awards cocktail night.

The Network conversations shall be part of the climax of the 2022 green conversation setting us on course for action into 2023.



15TH-30TH OCTOBER 2022

Tree planting and green Care

Our major Tree planting and greening campaign will last 15 days of green care from the 15th of October to the 30th of October with a target to plant over 5,000,000 trees across the country.



29TH NOVEMBER GREEN

Economy Kira EV Bus tours

The Green Economy Kira EV Bus tour campaign is meant to spread awareness on the benefits of e-mobility; transition to a clean transportation future, charging and electric cooking. This campaign is aimed at creating awareness at the national level and aims to boost the confidence of electric vehicle manufacturers and consumers whereas delivering massive benefits to the climate, health, and the economy



SPONSORSHIP AND PARTNERSHIP

Benefits of Sponsorship Pre-event

A comprehensive press releases and email campaign designed to promote this event via direct marketing to a targeted database announcing your participation as a sponsor.

Be a part of the official green economy launch at the Sheraton hotel 20th August 2022

Be part of the green economy conversations as a build up towards the summit

Be a part of the sensitization on climate change and building a green economy initiative on all media outlets

Email shots and direct mail to industry leaders announcing your company as a sponsoring partner for the conference.

During the event Our sponsoring partners are privileged to extensive publicity through exhibitions, keynotes, panel sessions, interviews, video presentations and editorial inserts.

Sponsor logos will be visible on banners, marketing and promotional materials as well as signage on stage.

Post-event

All correspondence such as thank-you letters, media inserts and press releases will include your company profile as a sponsoring partner for the Summit.

Sponsors will benefit from networking opportunities with government officials, key stake holders on climate change, current and potential investors, private sector companies, intergovernmental and multilateral organizations, consultancies and advisory firms, and other stakeholders, including high level speakers.

Buy a Green Table


Organization and Company Branded
Summit Table 10,000,000/=

For each table bought;



- ✓ 1000 Trees are planted
- ✓ 10% goes to the development of city green parks
- ✓ A table sits 8 delegates
- ✓ 15% goes to the green economy youth training fund
- ✓ Your contribution supports the Climate relief initiative and green economy agenda
- ✓ Your organization receives a green economy certificate
- ✓ Be apart of the Green Cocktail networking event



GREEN ECONOMY
EAST AFRICA

 Course View Towers |
Regus-Accacia Mall

 P.O.Box 7519 Kampala Uganda
 +256700714984 /+256758968333

 info@greeneconomyea.org
 www.greeneconomyea.org